

**IRAQDENT**   
Iraq International Dental Exhibition & Conference

# IRAQ DENT 2026

The Annual International Dental Conference  
& Exhibition in Iraq

**September 18-20, 2026**

Baghdad International Fairground, Baghdad | Iraq

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conferences  
& exhibitions**

# EXECUTIVE SUMMARY

**Event:** IRAQ DENT 2026 The Annual International Dental Conference & Exhibition in Iraq

**Dates:** September 18-20, 2026

**Venue:** Baghdad International Fair, Iraq

**Organizer:** Business Ground Group



## Market Opportunity

- **\$929.03 million** dental devices market by 2025, **growing to \$1.2+ billion** by 2026.
- **54% year-over-year growth** in dental instruments market (2024).
- 40+ million population with **rapidly growing dental awareness**.
- **7.4% CAGR** in oral care market expansion.

## Event Scale

**150+**

Leading Dental Exhibitors

**25+**

Expert Speakers

**8000+**

Professional Visitors

**5000m<sup>2</sup>**

Iraq Dent Exhibition Area

**20+**

Scientific Sessions

## Contact

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# SEIZING THE MOMENT IN IRAQ'S DENTAL TRANSFORMATION

Iraq stands at a pivotal moment in its dental healthcare journey. With unprecedented government investment, ambitious national healthcare programs, and a commitment to modernization, the opportunities are extraordinary. **IRAQ DENT 2026 is your gateway to this transformative market.**

The numbers tell a compelling story: Iraq's dental instruments market reached **\$199 million in 2024 - a remarkable 54% increase** over the previous year. The oral care market is **projected to grow by \$39.5 million in 2025 with a 7.4% CAGR**, while the broader Middle East & Africa dental market is set to **grow from \$1.33 billion in 2024 to \$2.81 billion by 2032.**

With Iraq undergoing a major transformation in its healthcare infrastructure, the dental sector is experiencing unprecedented growth—driven by rising demand for advanced clinical services, international-standard education, and high-quality patient care.

IRAQ DENT is positioned at the forefront of this momentum, **serving as a central hub for knowledge transfer, clinical excellence, academic collaboration, and commercial partnerships.**

## STRATEGIC OBJECTIVES

IRAQ DENT is designed to **serve as a transformative platform** that goes beyond a traditional scientific conference or commercial exhibition. The key objectives include:

- 1** Showcase Cutting-Edge Dental Technologies. Highlight the most advanced innovations in dental equipment, digital systems, and clinical solutions that are reshaping modern dental practice globally.
- 2** Promote Strategic Partnerships between Global Suppliers and Local Stakeholders. Facilitate long-term cooperation between international manufacturers, solution providers, and Iraqi practitioners to strengthen the local dental ecosystem and supply chain.
- 3** Enhance the Clinical Competencies of Iraqi Dental Professionals. Advance the skills and knowledge of dentists through evidence-based lectures, expert-led workshops, and direct engagement with world-class technologies and methodologies.
- 4** Position Iraq as a Regional Hub for Dental Excellence. Reinforce Iraq's emerging role as a center for scientific leadership, innovation, and high-quality dental care in the Middle East.
- 5** Facilitate Collaboration with International Dental Organizations. Build institutional bridges with international dental associations, universities, and regulatory bodies to promote standards alignment, accreditation, and capacity building.
- 6** Support Continuous Professional Development (CPD). Deliver high-quality, accredited training programs to ensure the ongoing growth, specialization, and excellence of dental professionals across all disciplines.

# IRAQI MINISTRY OF HEALTH



## Leading the Advancement of Oral Healthcare in Iraq

The Iraqi Ministry of Health plays a central role in shaping the country's healthcare vision, driving national progress in medical services, preventive care, and public health development. Within dentistry, the Ministry continues to champion nationwide initiatives that expand access to oral healthcare, elevate clinical standards, upgrade infrastructure, and strengthen the capabilities of dental professionals across Iraq. Its work directly supports the growth of modern, well-equipped dental centers, ensuring that communities receive high-quality, safe, and innovative dental services.

Iraq Dent is proudly held under the direct supervision and support of the Iraqi Ministry of Health, reflecting the Ministry's commitment to developing the dental sector and empowering scientific, educational, and professional excellence. Through this partnership, Iraq Dent aligns with national objectives to enhance infrastructure, promote investment, and foster innovation across Iraq's healthcare and dental ecosystems.

### Healthcare Infrastructure Expansion Completed Projects

**11+**

new hospitals  
opened

**65+**

hospitals  
rehabilitated

**125+**

new health  
centers established

**60+**

health centers  
upgraded

**120+**

specialized centers  
opened or rehabilitated

### Pharmaceutical Sector Transformation Manufacturing Growth

**18+**

pharmaceutical  
factories under  
construction

**76+**

new private sector applications for  
pharmaceutical and medical supply  
manufacturing

Local medicine  
production  
increased from

**10%-35%**

**1,725+**

nationally manufactured  
medicines registered

### Dental Sector Development

**200+**

new dental  
clinics opened

**50+**

existing clinics  
modernized

**15+**

specialty dental  
centers established

**500+**

dentists completed  
continuing education  
programs

**300+**

digital X-ray  
units installed

These achievements demonstrate Iraq's commitment to healthcare transformation and create unprecedented opportunities for international collaboration and investment in the dental sector.



# IRAQI HEALTH INSURANCE AUTHORITY



## *Advancing Healthcare Access & Elevating Dental Services in Iraq*

The Iraqi Health Insurance Authority, established under the Health Insurance Law No. 22 of 2020, represents one of the most significant national achievements in Iraq's recent healthcare development. With a mandate to expand access to quality medical and dental services, protect citizens from financial burdens, and unify standards across public and private providers, the Authority stands at the center of Iraq's vision for a more modern, equitable, and efficient healthcare system.

By promoting comprehensive health coverage for all segments of the population, the Iraqi Health Insurance Authority is reshaping the landscape of clinical care — including dentistry — and enabling millions of Iraqis to access advanced treatments, preventive care, and specialized services with reduced financial pressure. For the dental sector, this transformation is creating new opportunities for clinics, suppliers, manufacturers, and investors who seek to serve a rapidly expanding and increasingly insured market.

## STRENGTHENING IRAQ'S DENTAL & HEALTHCARE ECOSYSTEM

### **Broadening National Health Coverage**

The Iraqi Health Insurance Authority aims to provide accessible coverage for residents, visitors, employees and retirees, ensuring they receive essential medical and dental care under regulated insurance plans.

### **Reducing Out-of-Pocket Barriers**

By lowering the personal financial burden on patients, the Authority encourages more individuals to seek timely dental treatments, which increases activity across dental clinics, specialized centers, and laboratories throughout the country.

### **Contracting with Accredited Health Facilities**

Through partnerships with qualified public and private hospitals, clinics, and diagnostic centers, the Authority elevates standards of care while creating a consistent, regulated market for high-quality dental equipment, materials, and technology providers.

### **Expanding Opportunities for Private and Public Clinics**

The growth of insured healthcare demand strengthens private practice sustainability and drives modernization across public dental infrastructure — from equipment upgrades to advanced diagnostic capabilities.

### **Supporting a Stable & Growing Market for Dental Solutions**

As insurance coverage expands, the need for modern dental technologies, oral-health products, and specialized services grows accordingly, offering long-term prospects for businesses operating in Iraq's dental and medical sectors.

# WHY THIS MATTERS FOR EXHIBITORS, SPONSORS, & THE IRAQ DENT COMMUNITY

Participation in Iraq Dent aligns your brand with one of the most influential forces shaping the future of healthcare delivery in Iraq. Through the presence and direction of the Iraqi Health Insurance Authority, exhibitors gain:

- » **Visibility in a national system that promotes quality and accessibility**
- » **Opportunities to connect with clinics preparing to enhance capacity under insured healthcare models**
- » **Access to a market that increasingly seeks reliable, modern dental solutions to meet rising standards**
- » **A strong strategic positioning as Iraq continues its transition toward broader healthcare coverage**

The Iraqi Health Insurance Authority stands as a cornerstone of Iraq's healthcare transformation. Its impact reaches every component of the dental ecosystem — from clinical practice to procurement, public services, and private investment.

By participating in Iraq Dent, your brand positions itself at the heart of this movement, ready to contribute to — and benefit from — a healthcare system moving confidently toward wider access, higher quality, and sustainable national growth.



# MEDICAL PUBLIC CLINICS M.P.C.



## Strengthening Primary Dental Care Across Iraq

Public dental clinics form one of the most essential pillars of Iraq's national healthcare landscape. Spread across cities, towns and rural communities, these clinics deliver everyday dental services to millions of citizens and represent the foundation upon which broader oral-health development is built.

With their extensive reach, direct community engagement and longstanding presence within the Ministry of Health's primary-care system, public clinics offer an authentic picture of daily dental practice in Iraq. Their participation in Iraq Dent brings invaluable insight into the real needs of patients, providers and communities — insight that helps shape a more responsive, more innovative, and more equitable dental sector.

### How Public Clinics Enrich Iraq Dent

- They provide first-hand visibility into the realities, demands and priorities of primary dental care.
- Their experience offers exhibitors direct understanding of the tools, technologies and solutions that can create immediate impact in high-volume, community-focused settings.
- Their daily engagement with citizens gives companies a clear market signal about service trends, patient needs and emerging opportunities in preventive and restorative care.
- Their presence widens the platform for dialogue, enabling suppliers, clinicians, academics and policymakers to align around real-world challenges and practical, scalable solutions.

### Driving Improvement Through National Development Efforts

Public clinics are currently undergoing significant enhancement through Ministry of Health initiatives aimed at modernizing primary-care centers, upgrading dental units, and expanding service capacity. These efforts reflect a long-term national vision to strengthen preventive care, elevate treatment quality, and ensure that essential dental services remain accessible to every Iraqi citizen.

For Iraq Dent participants, these developments open a unique channel for engagement. They highlight opportunities for collaboration, innovation and targeted solutions — from equipment upgrades and material supply to training, digitalization and workflow enhancement.

Through their partnership with Iraq Dent, public clinics become a vital bridge between governmental modernization efforts and industry-driven innovation. Their presence ensures that the exhibition speaks not only to high-end practices and private sector growth, but also to the fundamental mission of improving everyday dental care across Iraq.



# COMPREHENSIVE SCIENTIFIC PROGRAM

The scientific program has been meticulously curated to provide a comprehensive, multidisciplinary, and evidence-based educational experience that addresses the evolving needs of dental professionals, educators, and researchers. It is structured around four main pillars:

## **1. Scientific Conference** Over 25 high-impact keynote lectures and specialized presentations delivered by a distinguished panel of international and Iraqi experts covering:

- Contemporary clinical protocols and treatment innovations
- Interdisciplinary approaches in restorative, prosthetic, surgical, and pediatric dentistry
- The integration of digital workflows in diagnosis, planning, and delivery of care
- Evidence-based updates in preventive dentistry, oral pathology, and public health
- Ethical and legal frameworks in modern dental practice

## **2. Hands-On Workshops** Intensive, skill-based workshops offering direct clinical training in various dental specialties:

- Simulation-based learning and technique refinement
- Live demonstrations and case-based exercises
- Modules covering implantology, endodontics, esthetic restorations, digital smile design, laser dentistry, orthodontics
- Small-group formats to ensure individualized guidance
- Certification of participation for continuing education credits

## **3. Research Presentations & Poster Sessions** Academic platform dedicated to original research by faculty members, postgraduate students, and researchers:

- Oral scientific sessions for selected high-impact studies
- E-poster and physical poster exhibitions
- Awards for outstanding research contributions
- Opportunities for collaboration, mentoring, and publication
- Promotion of translational research and clinical applicability

## **4. Academic Leadership & Educators' Forums** Specialized roundtable discussions for deans, academic leaders, and curriculum developers exploring:

- Innovation in dental education: digital tools, blended learning, and simulation
- Standardization and accreditation in dental training programs
- Strengthening academic-industry partnerships
- Strategic planning for research integration and institutional excellence



# WHAT TO EXPECT IN 2026

## Exhibition Excellence

- 150+ Leading Dental Exhibitors across 5,000m<sup>2</sup> Exhibition Space
- 6 International Pavilions showcasing global innovation
- Live product demonstrations and technology reveals
- Interactive medical equipment displays
- Specialized zones for digital health, medical education, and innovation

## Key Scientific Focus Areas

- Surgical & Clinical Dentistry
- Orthodontics & Pediatric Care
- Restorative, Prosthetic & Aesthetic Dentistry
- Periodontology, Implantology & Preventive Care
- Endodontics & Dental Diagnostics

## Knowledge Exchange

- 25+ Expert Speakers sharing global best practices
- 20+ Specialized Conference Sessions
- Hands-on workshops and training sessions
- Live clinical technique demonstrations
- Industry-leading case study presentations

## Networking & Business

- Pre-scheduled B2B meetings
- VIP Hosted Buyer Program
- Government stakeholder sessions
- Evening networking receptions
- Industry-specific roundtables

## DAILY PROGRAM HIGHLIGHTS

### Day 1 | September 18: Innovation & Clinical Advances

- Official inauguration by Ministry of Health
- Keynote presentations on digital dentistry
- Clinical updates in major specialties
- Technology demonstrations



### Day 2 | September 19: Scientific Excellence

- Research presentations and poster sessions
- Evidence-based clinical sessions
- Hands-on workshops
- Academic leadership forums



### Day 3 | September 20: Industry Integration

- Business development sessions
- Partnership opportunities
- Technology transfer programs
- Closing ceremony and awards

# TARGET AUDIENCE & KEY INVITEES

IRAQ DENT is strategically tailored to engage a diverse and influential audience across the full spectrum of the dental and healthcare ecosystem:

## 1. General Dentists and Dental Specialists

- General dentists seeking treatment protocols and technology updates
- Specialists in endodontics, orthodontics, prosthodontics, periodontology, oral surgery, pediatric dentistry, and implantology
- Clinic owners and practice managers
- Newly graduated dentists and residents

## 2. Academic and Research Institutions

- Public and private dental colleges - deans, faculty members, postgraduate students
- Curriculum developers and academic leaders
- Research centers and academic networks
- Leaders in academic accreditation and reform

## 3. Government & Public Sector

- Ministry of Health officials
- Public hospital directors
- Healthcare policy makers
- Medical licensing and regulatory stakeholders

## 4. Industry Leaders and Innovators

- Global and regional manufacturers of dental equipment and technologies
- Distributors and suppliers
- Tech startups specializing in AI-driven dental solutions
- Digital workflow and practice management platforms

## 5. International Organizations

- FDI World Dental Federation
- International Association for Dental Research (IADR)
- Arab Dental Federation
- Specialized dental societies





# EXHIBITION HIGHLIGHTS & COMPREHENSIVE SHOWCASE

The IRAQ DENT Exhibition represents the commercial and technological heart of the event, featuring leading international, regional, and local companies across all sectors of the dental industry.

Digital Dentistry, Artificial Intelligence  
& Smart Clinical Workflows

Dental Imaging, CBCT & AI-Driven  
Diagnostics

Dental Materials Science,  
Biomaterials & Clinical Performance

Contemporary Restorative Dentistry  
& Minimally Invasive Concepts

Advanced Endodontics, Microscope  
-Assisted Therapy & Precision Dentistry

Periodontology, Laser Dentistry  
& Regenerative Therapies

Advanced Implantology, Guided  
Surgery & Full-Arch Rehabilitation

Oral & Maxillofacial Surgery with  
Minimally Invasive Techniques

Orthodontics, Clear Aligners  
& Digital Treatment Planning

Pediatric, Preventive  
& Community Oral Health

Aesthetic Dentistry, Smile Design  
& Facial Harmony

Digital Dental Laboratories  
& Advanced Prosthodontics

Temporomandibular Disorders,  
Occlusion & Orofacial Pain Pavilion

Infection Prevention, Sterilization  
Systems & Patient Safety

Dental Practice Management,  
Quality Assurance & Clinical Governance

Dental Public Health, Prevention  
Programs & Population Dentistry

Dental Education, Scientific Research  
& Academic Partnership

## Specialized Exhibition Zones

Innovative  
Products  
Pavilion

Materials &  
Consumables  
Zone

Startup &  
R&D Corner

University &  
Academic  
Showcase

Demo  
Theaters for  
live demos

# THE ANNUAL MAGAZINE

## Shaping the Future of Dentistry

The Iraq Dent Magazine is the new annual publication designed to become one of the region's most valuable editorial platforms in dentistry. It brings together clinical knowledge, industry trends, market intelligence and exclusive coverage from Iraq's most influential dental event — Iraq Dent Annual International Dental Exhibition & Conference — into a single, authoritative publication.

Released once a year, Iraq Dent Magazine debuts publicly during Iraq Dent's opening days, before continuing its journey across the entire dental landscape of Iraq and beyond.

**With each edition, the magazine captures the evolution of dentistry locally and internationally,** offering a balanced blend of science, innovation, business, and community engagement.



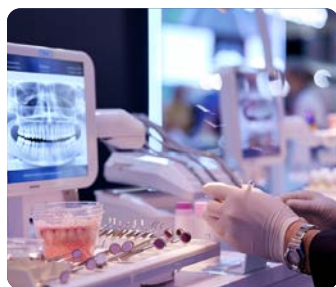
## Under the Direct Support

The magazine is published with official scientific support from the Scientific Research Authority at the Ministry of Higher Education and Scientific Research – Republic of Iraq, which has confirmed its cooperation and participation in this scientific and professional initiative.

This endorsement strengthens the magazine's academic credibility and positions it as a trusted platform for knowledge exchange, research collaboration, and partnership between academic institutions, research bodies, and the healthcare and industrial sectors



## What the Magazine Covers



### 1. Global & Regional Scientific Features

- Clinical articles and research summaries authored by dental specialists.
- Case studies highlighting advancements in implantology, endodontics, orthodontics, aesthetics and digital dentistry.
- Evidence-based discussions curated for dentists seeking reliable scientific updates.

### 2. Iraq Dental Industry Highlights

- In-depth coverage of growth trends within Iraq's dental sector.
- Interviews with clinic owners, dental leaders, technology distributors and healthcare stakeholders.
- Insights into the transformation of clinics, education and dental services across the country.







### 3. Showcasing Iraq Dent's Vision & Momentum

- Highlights of the event's key themes, strategic direction and overall mission
- Features on selected speakers, workshop leaders and special program elements.
- Spotlight sections introducing the exhibition zones, conference pillars and signature activities.

### 4. Innovation & Market Intelligence

- Product reviews, digital dentistry advancements, CAD/CAM innovations and equipment updates.
- Reports on purchasing behaviors, aesthetic dentistry demand, and market momentum.



## Powerful Reach & Guaranteed Circulation

Launching at Iraq Dent, the magazine immediately enters a high-value circulation stream that connects it with leading institutions, clinics and industry stakeholders across the country, including:

Over 500+ dental clinics, polyclinics and specialized centers

Public and private hospitals

Dentistry colleges and teaching hospitals

Aesthetic centers, beauty clinics, and cosmetic institutions

Dental distributors, agents and equipment suppliers

Government offices and healthcare authorities

Exhibitors, sponsors and corporate partners

Selected pharmacies and healthcare chains

This ensures exceptional year-round exposure for every brand that participates.

## Positioned to Become a Regional Reference

Every edition builds on the credibility of the previous year.  
Every advertiser strengthens the publication's diversity and reach.  
Every article adds scientific weight and professional value.

**The Iraq Dent Magazine** is positioned to grow beyond its national footprint and contribute to the wider Middle Eastern dental community.

## Advertising & Sponsorship Opportunities For Exhibitors & Non-Exhibitors

Visibility in The Iraq Dent Magazine is not limited to exhibitors or sponsors of Iraq Dent. Any company, clinic, institution, manufacturer, distributor or dental brand — whether participating in the exhibition or not — can secure a dedicated advertising space within the magazine.

By doing so, brands extend their exposure far beyond the four days of Iraq Dent and gain a full year of presence within the dental ecosystem.



# COMPREHENSIVE SUPPORT SERVICES

## LOGISTICS & TRAVEL SUPPORT

### Visa Assistance Program

- Business Visa Processing with dedicated support for exhibition participants
- Official invitation letters for visa applications
- Document guidance and fast-track processing
- Group applications for company delegations
- Multi-entry options for follow-up business visits

### Accommodation Services

- Official hotel partners with negotiated rates
- Hotels within 15 minutes of exhibition venue
- Group reservations and executive suites
- Extended stay options for longer business visits
- 24/7 concierge support for international guests

### Transportation Solutions

- Airport transfer service from Baghdad International Airport
- Daily shuttle service between hotels and venue
- VIP transportation for sponsors and speakers
- Local navigation with English-speaking drivers
- Equipment transport for exhibition materials

## PRE-EVENT NETWORKING PROGRAM

### Buyer Matching Service

- Qualified buyer database of Iraqi dental professionals
- Interest matching and pre-scheduled meetings
- Profile exchange and meeting room reservations
- Follow-up coordination for business development

### Digital Networking Platform

- Exhibitor directory and messaging system
- Meeting scheduler and document sharing
- Live updates and mobile app access
- Real-time event information

### VIP Networking Events

- Welcome reception for exhibitors and VIP buyers
- Government meet & greet sessions
- Academic roundtables and closing gala



# BUSINESS SUPPORT SERVICES

## Market Intelligence

- Pre-event briefings and market analysis
- Regulatory updates and competitive landscape
- Pricing guidance and distribution insights
- Cultural briefings and language support

For complete support services:

**International Services:** [international@iraqdent.iq](mailto:international@iraqdent.iq)

**Logistics Coordinator:** [logistics@iraqdent.iq](mailto:logistics@iraqdent.iq) **VIP Services:** [vip@iraqdent.iq](mailto:vip@iraqdent.iq)

# VENUE & ACCESS INFORMATION

## BAGHDAD INTERNATIONAL FAIR YOUR GATEWAY TO IRAQ'S DENTAL MARKET

- Prime location in central Baghdad
- State-of-the-art exhibition facilities
- Modern, fully-equipped halls meeting highest international standards
- High-definition LED video walls and projection systems
- Multi-channel sound systems with simultaneous interpretation
- Interactive touch displays and hybrid conferencing capabilities

## EVENT TIMING

**Exhibition Hours** - 10:00 - 18:00

**Build-up** - September 16-17, 2026

**Show Days** - September 18-20, 2026

**Breakdown** - September 21, 2026

# SECURE YOUR PARTICIPATION

## EXHIBITION PACKAGES

- Standard Shell Scheme Stands
- Space Only Plots
- Premium Corner Positions
- Custom Build Options



## INTERNATIONAL PAVILIONS

- India Dental Pavilion
- Pakistan Dental Pavilion
- Turkiye Dental Pavilion
- Korean Dental Pavilion
- Regional Middle East Pavilion
- German Dental Pavilion



## SPONSORSHIP OPPORTUNITIES

- Title Sponsorship
- Scientific Session Sponsorship
- Conference Sponsorship
- Networking Event Sponsorship



# REGISTRATION PROCESS

### Step 1

Select your participation package

### Step 2

Submit application & payment

### Step 3

Receive confirmation & guidelines

### Step 4

Access exhibitor portal & services

# CONTACT INFORMATION

## Exhibition & Sponsorship:

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# IRAQ DENT

Annual International Dent  
Exhibition & Conference

**JOIN US AT IRAQ DENT 2026**  
Where Dental Science Meets Innovation

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